

West Texas A&M University
Advising Services
Degree Checklist
2026-2027

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ WT ID: _____ DATE: _____

Management—Entrepreneurship and Small Business
Management Specialization
Department of Management, Marketing and General
Business – CC 220 (806) 651-2525

| CORE CURRICULUM COURSES: 42 HOURS | | HRS |
|--|-----|-----|
| Communication (Core 10) | | |
| See University Core Requirements below | (6) | |
| Mathematics (Core 20) | | |
| See University Core Requirements below | (3) | |
| Life and Physical Sciences (Core 30) | | |
| Take two courses from: | | |
| ANSC 1319; BIOL 1406 or 1308, 1407* or 1309*, 1411, 1413, 2401, 2402; CHEM 1305* or 1411*, 1412*; ENVR 1407*; GEOL 1301 or 1403, 1302, 1404; PHYS 1401*, 1402*, 1311, 1312, 1371, 2425*, 2426*; PSES 1301, 1307 - BIOL 1406, 1407, 1411, 1413; CHEM 1411, 1412; GEOL 1403, 1404; PHYS 1401, 1402, 2425, 2426: 4 th hr. moves to Core 90 | 6 | |
| Language, Philosophy and Culture (Core 40) | | |
| ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312*/**, 2313*, 2315*, or 2371 Choose 1 | 3 | |
| Creative Arts (Core 50) | | |
| ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1 | 3 | |
| American History (Core 60) | | |
| HIST 1301, 1302, 2301, 2381, 2382 Choose 2 | 6 | |
| Government/Political Science (Core 70) | | |
| POSC 2305 and 2306 | 6 | |
| Social and Behavioral Sciences (Core 80) | | |
| See University Core Requirements below | (3) | |
| Component Area Option (Core 90) | | |
| Take three hours from: * | | |
| AGRI 2300; BUSI 1301, 1304; CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; EDUC 1300; ENGL 1101, 1102, 1302*, 1312*, 2311*; HNRS 2171; HSCI 2300; IDS 1071 (1-3 hours); MUSI 1053 (1-2 hours); PHIL 2303; SES 1120 | 3 | |
| Also, extra 4 th -hour credits from Core 20 and Core 30 (MATH, BIOL, CHEM, ENVR, GEOL, PHYS) | | |
| MANAGEMENT – ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT SPECIALIZATION REQUIREMENTS: 84-85 HOURS A grade of "C" or better is required in all B.B.A. degree courses and University Core Curriculum sections 10 20, 80, and three of six hours in section 90. | | |
| UNIVERSITY CORE REQUIREMENTS: 15 HOURS | | |
| CORE 10 | | |
| ENGL 1301 Intro. to Academic Writing & Argumentation OR ENGL 1311 Writing About Ideas | 3 | |
| CORE 10 | | |
| COMM 1315, 1318, or 1321 | 3 | |
| CORE 20 | | |
| MATH 1324* Math for Business & Economics I (preferred) OR MATH 1314* College Algebra | 3 | |
| CORE 80 | | |
| ECON 2301 Principles of Macroeconomics | 3 | |
| CORE 90* | | |
| BUSI 1301 (preferred), BUSI 1304, CIDM 1301 (or CIDM 1315), ECON 2331, or University Core 90 Equivalent | 3 | |
| BBA CORE REQUIREMENTS: 39-40 HOURS | | |
| ACCT 2301 Principles of Financial Accounting | 3 | |
| ACCT 2302* Principles of Managerial Accounting | 3 | |
| BUSI 3312 Business Law | 3 | |
| CIDM 2342* Statistics for Business and Economics | 3 | |
| CIDM 3330* Management Information Systems | 3 | |
| ECON 2302 Principles of Microeconomics | 3 | |

Bachelor of Business Administration Degree
BBA.MGT.ENTREP (311)

| | | |
|--|------------|--|
| ADVANCED ECONOMICS ELECTIVE* | 3 | |
| FIN 3320* Business Finance | 3 | |
| MATH 1325* Math for Business and Economics II OR MATH 2413* Calculus I OR BUSI 2325* Quantitative Methods for Bus. Decision Making | 3-4 | |
| MGT 3330 Principles of Management | 3 | |
| MGT 4315* Strategic Management and Policy | 3 | |
| MKT 3340 Principles of Marketing | 3 | |
| College of Business communication component | | |
| Take one course from: | | |
| ACCT 4373* Accounting Communications BUSI 1304 Business Communication BUSI 3301 Business Professional and Leadership Dev. BUSI/CIDM 3320 Digital Communications and Collaboration BUSI 4333 Cross-Cultural Issues in Business Comm. BUSI 4350 Current Issues in Mgt. Communication BUSI 4375 Healthcare Comm. for the Bus. Environment BUSI/MGT 4380 Conflict Resolution and Negotiation BUSI 4382 Emerging Media Law ECON 4370* Economics of Healthcare FIN 3350* Personal Financial Planning FIN 4320* Investments FIN 4321* Portfolio Management MGT 3335* Organizational Behavior MKT 3342 Consumer Behavior | 3 | |
| ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT SPECIALIZATION: 30 HOURS | | |
| MGT 4311* Business Ethics and Society | 3 | |
| 18 SEMESTER HOURS FROM: | | |
| Note: At least six semester hours must come from MGT 3332, MGT 3333, MGT 4332, or MKT 3350. | | |
| MGT 3332 Entrepreneurship MGT 3333 Small Business Management MGT 4330 Critical Issues in Human Resources Mgt. MGT 4332 Entrepreneurial Innovation and Product Dev. MGT 4334* Compensation Administration MGT 4336 Leadership Development MGT 4343* Supply Chain Management MGT 4360* Recruitment and Selection MGT 4365* Training and Development MGT/BUSI 4380 Conflict Resolution and Negotiation MKT 3350 Digital Marketing | 18 | |
| 9 SEMESTER HOURS FROM: | | |
| BUSI 4330* Employment Law MKT 3342 Consumer Behavior MKT 3346 Personal Selling and Sales Promotion MKT 4343 Emerging Media in Advertising MKT 4344* Multichannel Retail Marketing MKT 4346* Sales Management FIN 3311 Real Estate Finance FIN 3350* Personal Financial Planning FIN 4320* Investments FIN 4324* Management of Financial Services | 9 | |
| ELECTIVES: 8-9 HOURS | | |
| ELECTIVES | 8-9 | |
| MINIMUM HOURS REQUIRED TO COMPLETE DEGREE | 120 | |

* Note: only six hours are required for Core 90; extra hours from 4-hour Core 30 courses (if taken) will count either towards Core 90 or as elective hours.

* Indicates prerequisites—see catalog for more information.

** Or an equivalent course (second year, second semester) in a foreign language.

NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.

WTAMU ADVISING SERVICES – 2026-2027 Curriculum Guide

Major: Management – Entrepreneurship & Small Business Specialization, B.B.A.

BBA.MGT.ENTREP (311)

| Year 1: Fall | | Year 1: Spring | |
|--|-----------|--|--------------|
| CORE 10 (Communication) – ENGL 1301 or 1311 | 3 | CORE 50 (Creative Arts) – See checklist for options ¹ | 3 |
| CORE 10 (Communication) – COMM 1315, 1318 or 1321 | 3 | CORE 60 (American History) – See checklist for options ¹ | 3 |
| CORE 20 (Mathematics) – MATH 1324 or 1314 | 3 | CORE 90 (Comp. Area Opt.) – See checklist for options ¹ | 3 |
| CORE 80 (Soc/Behav. Sci.) – ECON 2301 Princ. of Macro. | 3 | MATH 1325, MATH 2413, or BUSI 2325 | 3-4 |
| CORE 90 (Comp. Area Opt.) – Business Course ² | 3 | ECON 2302 Principles of Microeconomics | 3 |
| Total: | 15 | Total: | 15-16 |
| Year 2: Fall | | Year 2: Spring | |
| CORE 30 (Life & Phys. Sci.) – See checklist for options ¹ | 3 | CORE 30 (Life & Phys. Sci.) – See checklist for options ¹ | 3 |
| CORE 40 (Lang, Phil. & Cult.) – See checklist for options ¹ | 3 | ACCT 2302 Principles of Managerial Accounting | 3 |
| CORE 60 (American History) – See checklist for options ¹ | 3 | CIDM 3330 Management Information Systems | 3 |
| ACCT 2301 Principles of Financial Accounting | 3 | MGT 3330 Principles of Management | 3 |
| CIDM 2342 Statistics for Business and Economics | 3 | MKT 3340 Principles of Marketing | 3 |
| Total: | 15 | Total: | 15 |
| Year 3: Fall | | Year 3: Spring | |
| CORE 70 (Govt./Political Sci.) – POSC 2305 | 3 | CORE 70 (Govt./Political Sci.) – POSC 2306 | 3 |
| FIN 3320 Business Finance | 3 | BUSI 3312 Business Law | 3 |
| MGT 4311 Business Ethics and Society | 3 | Entrepreneurship MGT Req. – See checklist for options | 3 |
| Entrepreneurship MGT Req. – See checklist for options | 3 | Entrepreneurship MGT Req. – See checklist for options | 3 |
| Entrepreneurship MGT Req. – See checklist for options | 3 | Entrepreneurship BUSI/MKT/FIN Req. – See checklist | 3 |
| Total: | 15 | Total: | 15 |
| Year 4: Fall | | Year 4: Spring | |
| Advanced ECON Elective (3000/4000 level) | 3 | MGT 4315 Strategic Management & Policy ³ | 3 |
| COB Communication Comp. – See checklist for options | 3 | Entrepreneurship MGT Req. – See checklist for options | 3 |
| Entrepreneurship MGT Req. – See checklist for options | 3 | Elective | 3 |
| Entrepreneurship BUSI/MKT/FIN Req. – See checklist | 3 | Elective | 3 |
| Entrepreneurship BUSI/MKT/FIN Req. – See checklist | 3 | Elective | 2-3 |
| Total: | 15 | Total: | 14-15 |

¹ **CORE:** Apart from the major-specific core requirement, there is no set order in which core courses must be taken.

² **CORE 90 Business Course:** BUSI 1301, 1304; CIDM 1301 or 1315; ECON 2331; or University Core 90 equivalent.

³ **MGT 4315:** Must be a senior and have completed FIN 3320, MGT 3330, and MKT 3340.

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|---|---|
| <p>Identified Marketable Skills Strong quantitative skills Problem identification and solving skills Strong interpersonal skills that include: communication, listening, and leadership</p> | <p>Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities Management Opportunities Banking and Financial Institutions Federal, State, and Local Government Institutions Healthcare Industry</p> |
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Additional notes:

- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.